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## ★ Online Tee Times

 All 2 messages in topic - [view as tree](#)

 R.J. Arnold Apr 20 1998, 3:00 am
[show options](#)

Hello to all golfers. I am the Marketing Director for a company that provides **online tee times**. What we do is have **golf** courses use our reservation software (essentially automates the paper **tee sheet**). We ~~then~~ **network the golf** courses together electronically, which then enables a golfer to come to a web site and book a **tee time online**, in ~~real time~~.

What I am looking for is some input from golfers regarding **tee time** policies. This information can then be forwarded to our courses to provide the best standard of **tee time policies** to golfers.

→ What **tee time** policies in your ~~area~~ seem to work the best?

→ What type of **tee time** policies would you like to see a **golf** course have? (specific comments on municipal course, resort courses, and private courses would be great).

What issues should our company and **golf** courses be aware of for providing this type of service?

What benefits of this type of service appeal to you the most? (24 hours a day, 7 days a week access; no phone busy signals or being put on hold, no multiple phone calls to find a specific **tee time**; advanced **tee time** windows; etc.)

Lastly, some general comments/suggestions on the concept

would also help.

Thanks in advance for your valuable time and input.

Regards,

Robert Arnold  
Director of Marketing  
TeeMaster, Inc.  
[www.teemaster.com](http://www.teemaster.com)

Apr 21 1998,  
**Gerry Brandwood** 3:00 am [show options](#)

R.J. Arnold wrote:

> Hello to all golfers. I am the Marketing Director for a company that > provides **online tee** times.

SNIPPED

I have had a brief encounter with automated **tee time** software running at a private club and I offer the following brief observations:-

1. Make it reflect the policies of the match committee and not have it dictate the way in which the **tee** will be managed. Dont let it be the butt of both the members and the committee before it finally breaks down under the weight of criticism. The process of automation may cause the committee to spend a little more **time** at set-up **time** on specific policies and practices but it would only reflect the things that they have been neglecting or shelving in the past (like blanket "ladies only" periods!!).

2. Make it scrupulously fair without favour of anyone with maybe the exception of the Club President and Captain ( who may get preferential **tee** times!!). Nothing will scuttle it faster than members thinking that there are two regimes - the telephone booking times and the internal "favoured few" system that beats the automation starter sheet before it is offered.

3. Keep it simple!  
key 1 - day of week  
key 2 - nearest hour to book

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##### [Las Vegas Golf Courses](#)

Book tee times on-line directly with award-winning Vegas courses [www.vegasgolfcentral.com](http://www.vegasgolfcentral.com)

##### [GoToRenoTahoe.com - Golf](#)

Reno & Tahoe Golf Course Guide, News, Packages & Picture Galleries [www.gotorenatahoe.com/golf/](http://www.gotorenatahoe.com/golf/)

##### [Tee Times & Club Rentals](#)

We will match any quote for tee times and pro line clubs [www.lasvegasteetimes.net](http://www.lasvegasteetimes.net)

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##### [PGATOUR.com - Course Guide](#)

PGATOUR.COM Travel [courseguide.golfweb.com](http://courseguide.golfweb.com)

##### [Ocean Edge Resort & Golf Club - Cape Cod, New England Golf Course](#)

Cape Cod Resort in Brewster, Massachusetts with mansion-like luxury ... [www.oceanedge.com](http://www.oceanedge.com)

##### [Golfer's Guide US and Canada: Your guide to area golf courses ...](#)

Guide to area golf courses, resorts, vacations and real estate, ... [www.golfersguide.com](http://www.golfersguide.com)

key 3 - number in party  
If that wont do it then ring up and do it  
manually ! At least until  
acceptance allows further stages of  
sophistication.

My 2c worth!  
Gerry Brandwood  
ger...@ihugNOSPAM.co.nz

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**End of messages**

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